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About me

Work experience

Chief Economist | STzOV “Khodorovetske” | 02/03/1999 - 31/10/2006 | Kamenets-Podilsky, Ukraine

- economic analysis of the economic activity of the enterprise;
- measures to improve production efficiency;
- proposals for more rational use of all types of resources.

University teaching professional | Higher Educational Institution “Podillia State University” | 01/09/2009 - Current | Kamenets-Podilskyi, Ukraine

- scientific research;
- lectures on economics

Doctor of Economic Sciences | Higher Educational Institution “Podillia State University” | 02/10/2024 - Current | Kamianets-Podilskyi, Ukraine

- scientific research;
- lectures on economics;
- organization of conferences

Education & Training

TITLE of doctoral dissertation: “Mechanisms of innovative development of the livestock products market in the food security system” | Higher Education Institution “Podilskyi State University” | 01/09/2021 - 31/08/2023 | Kamianets-Podilskyi, Ukraine

Scientific and pedagogical internship the program “Organization of the educational process, training programs, innovative technologies and scientific work at Wyższa Szkoła Biznesu” | Wyższa Szkoła Biznesu - National University of Management | 29/10/2019 - 05/11/2019 | Nowy Sącz, Poland

International internship “Fundraising and organization of project activities in educational institutions: European experience” | Jagiellonian University | 04/11/2023 - 10/12/2023 | Kraków, Poland

Internship under the programme of the Polish National Commission for UNESCO | Warsaw University of Life Sciences (SGGW) | 01/05/2025 - 31/05/2025 | Warsaw, Poland

Language Skills

Mother tongue(s): **Ukrainian**

	Understanding		Speaking		Writing
	Listening	Reading	Spoken production	Spoken interaction	
English	A2	B1	A1	A1	A1

Digitization as a tool for revitalizing the livestock industry

2023. Misiuk M., Zakhodym M. .

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<http://surl.li/mzqfqg>

Analysis of the economic efficiency of growing pigs for meat and its improvement

2023. Shahini E., Misiuk M., Zakhodym M., Borkovska V., Koval N.

<http://surl.li/mqigfy>

The Monitoring of the Livestock Product Market for the Formation of Food Security

2023. Misiuk M., Zakhodym M., Borkovska V., Balla I. .

<http://surl.li/itjtjt>

Development of the milk market in the context of ensuring the country's food security

2021. Misiuk M., Zakhodym M.

<http://surl.li/ejyqew>

Strategic Plans of Management and Evaluation of the Mechanism of Quality of Territorial Management with Comparison of Audit of Efficiency Use of the Budget

2020. Misiuk M., Zakhodym M., Ievstafieva Y., Susharnyk Y., Misko A., Kafka S.

<http://surl.li/ysotyl>

Problems of Food Security in Modern Conditions of Ukraine

2020. Mysyuk M., Zakhodym M., Ievstafieva Y., Susharnyk Y., Misko A., Reznik N. .

<http://surl.li/hemgem>

Marketing concepts in the formation of the biomass market in Ukraine

2019. Mykola Misiuk, Oleg Kucher, Maryna Zakhodym, Yulia Ievstafieva.

<http://surl.li/qzwocf>

Systematization of assessing methods for the dairy products competitiveness.

2017. Zakhodym M.

<http://surl.li/haqrep>

Market Analysis and Entrepreneurial Development of Dairy Farms in the Agricultural Sector

Volodymyr Mosiiuk, Mykola Misiuk, Maryna Zakhodym, Yaroslav Susharnyk (2025). Volodymyr Mosiiuk, Mykola Misiuk, Maryna Zakhodym, Yaroslav Susharnyk. (2025). Economics Ecology Socium. Volume 9, Issue 3. PP. 48-61. Economics Ecology Socium Volume 9, Issue 3. PP. 48-61.

<https://ees-journal.com/index.php/journal/article/view/302/263>

Market Analysis and Entrepreneurial Development of Dairy Farms in the Agricultural Sector

Volodymyr Mosiiuk, Mykola Misiuk, Maryna Zakhodym, Yaroslav Susharnyk (2025). Volodymyr Mosiiuk, Mykola Misiuk, Maryna Zakhodym, Yaroslav Susharnyk. (2025). Market Analysis and Entrepreneurial Development of Dairy Farms in the Agricultural Sector. Economics Ecology Socium. 9(3). PP. 48-61. Economics Ecology Socium Volume 9, Issue 3, 2025. PP. 48-61.

Keywords: Dairy Business, Entrepreneurial Activity, Cooperation, Added Value, Agricultural Sector.

Introduction. The development of entrepreneurship in the dairy industry can ensure food security, increase budget revenues by increasing the volume of dairy product exports, and create jobs in post-war Ukraine. Since the dairy business involves production, processing, storage, logistics, and sales of dairy products, this opens up vast opportunities for developing diverse entrepreneurial activities involving workers with different qualification levels.

Aim and tasks. This study aims to analyse market conditions and substantiate the directions of entrepreneurial development of dairy production entities in Ukraine in the post-war period. It further seeks to forecast the dairy market indicators of Ukraine using the ARMA approach, assess the significance of changes in dairy market indicators in the first post-war years, and substantiate the barriers to entrepreneurial activity of dairy business entities.

Results. The adaptive method of step-by-step refinement of the forecast indicator specified a reduction in imports in 2027 compared to 2024 by 10.7%, provided that domestic demand grew by 7.76% and exports increased by 26.3%. The share of cattle in small farms in 2027 will be 3.5% less than that in 2021, and the share of cows will be 1.1% less. A gradual increase improves the prerequisites for entrepreneurial activity in livestock farming and milk production profitability. This is confirmed by forecast data on the growth of average milk yield from 0.85% to 4.2% by farm size for the first post-war years, since the growth of milk yield is one of the factors increasing the profitability of dairy enterprises.

Conclusions. With the growing volumes of supplies for processing from large enterprises, there is a tendency to reduce supplies from small farms, which increases the differentiation of dairy farms in terms of the volume of coverage of external and internal markets. When defining promising areas, obstacles to the entrepreneurial activity of dairy business entities were identified. This indicates that the specified activity should be aimed at the globalization of production and sales. This will provide an opportunity to use sales in external markets and operational manoeuvring in markets as a tool for regulating production volumes. This indicates that cooperation contributes to solving the problems of providing workers and intensifying the development of human capital in agricultural production, which is currently hindered by a small share (18%) of dairy farms in the cooperation process.

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Driving Licence

Driving licence B

JOB-RELATED SKILLS

Job-related skills

- economic research;
- development of the livestock products market;
- ensuring food security with animal husbandry products.

Communication and interpersonal skills

Communication and interpersonal skills

- polite;
- communicative;
- excellent oral and written communication skills;
- experience in making presentations.

Organisational skills

Organisational skills

- organizational and prioritization skills;
- while writing her doctoral thesis, she conducted (organized) a number of methodological seminars on market development research.